# Put SafeNET™ to Work For You! The Benefits Are Clear!

SafeNET™ is SafeMobile's affordable and entirely web-based solution to all fleet management needs. From anywhere in the world with an internet connected PC, fleet managers are able to effectively manage and monitor their two-way radio or cellular-based, GPS-equipped mobile workforce. When used in conjunction with a MOTOTRBO® radio system, SafeNET™ provides you with invaluable tools to maximize efficiency, achieve seamless communication and analyze critical data via key reports.

Frequently Asked SafeNET™ Questions	
<u>Questions</u>	<u>SafeNET</u> ™
What installation is needed to use it?	NONE (Cloud-Based)
How soon is real-time data available?	1 MINUTE
When do software upgrades happen?	INSTANTLY (Built-In)
Can you access from multiple machines?	YES
What operating systems are compatible?	CROSS PLATFORM
How is the data security level?	VERY HIGH
Is internet access needed?	REQUIRED

### **No Software Installation Required**

SafeNET™ is entirely web-based, via the Cloud, and works perfectly with the majority of modern browsers. There is no configuration or maintenance required, ever. Just log in to the provided URL! Our approach to a web-based solution provides an easy, maintenance-free solution for our users. We handle all necessary updates so that you do not have to and updates are always <u>free</u>!

#### **User Friendly Interface**

Designed with a clean, intuitive interface, SafeNET™ is easy-to-use by anyone who has previous experience working with an internet-based mapping solution, such as Google Maps. The application is also customizable to any language preference that you require.

#### **Accessible From Anywhere**

Accessible from anywhere in the world, wherever you have access to an Internet connected PC; SafeNET™ requires no VPN or special hardware!

### **Local Hosting is Available**

Should your needs require, SafeNET™ is available via privately-hosted options onsite at your own facility, and would include access to all of the same great features as the cloud-based version.

#### **Most Affordable Solution Available**

SafeNET™ is the most affordable solution on the market, offering an integration of resourceful applications with your two-way radios to create a perfect communication and data solution that fits within nearly every budget! The benefits of our SafeNET™ features will instantly provide an increase to your productivity, eliminate down-time, and will provide necessary resources to reduce overhead costs for your company that will far outweigh the nominal monthly fee to access the solution.

## How Can SafeNET™ Fit in Your Budget Right Now? Operational Expenses vs. Capital Expenses

When deciding on a solution to enhance your daily operations, it is important to consider the accounting aspect and how the expense could impact your budget. Purchasing and uploading a client-hosted server application cannot be fully deducted in the period the capital expense is incurred. Monthly subscriptions are considered operating expenses and are allowed full deduction during the accounting period in which they were incurred. Furthermore, tangible assets also depreciate over time, not allowing a maximum deduction to match your initial expense. Intangible, subscription-based assets are amortized over time and retail their value.

**Lower Equipment Costs:** SafeNET™ connectivity can be accessed through any device that has an internet browser. You do not need to purchase new PC's or Client Servers, thus eliminating expensive hardware investments.

**Limited IT Maintenance:** By utilizing SafeNET™, you no longer need to maintain your servers which require upgrades of the software and hardware periodically. (NOTE: need to show upfront and annual expenses)

#### What is Preferred: OpEx or CapEx?

From an income tax perspective, businesses typically prefer OpEx expenditures to CapEx.

For example: Rather than buy computers or servers outright for \$1,000 a piece, a business may prefer to lease the equipment from a vendor for \$300 each over a 3 year period. Purchasing equipment is a *capital expense* and while a company pays \$1000 upfront for the equipment, it can only deduct approximately \$310 as an expense within that year.

On the other hand, the entire amount of \$300 paid to a vendor to lease that same equipment is now an *operating expense* because it is incurred as part of a business's day-to-day operations. The company can therefore, rightfully deduct the cash it spent that year entirely.

The greatest advantage of deducting operational expenses is that it reduces income tax, which is levied on net income. Another advantage is the time value of your business's money. Meaning, if your cost of capital is 5%, saving \$100 in taxes immediately this year far outweighs saving \$104 in taxes next year.

You can get more from your radios, have the help you need now and you can get it within your current budget! Call or click for a free demonstration and put SafeNET™ to work for you today!